# MULTI ASSET

### HIGHLIGHTS

**TRADE RHETORIC DOMINATES:** While the extreme turbulence of the first quarter has not been repeated, it is fair to say investors could be forgiven for feeling frustrated. The rhetoric of trade wars between the U.S. versus Europe and China continues to unsettle markets. While we continue to view the investment world as half full rather than half empty, an escalation in the trade war rhetoric has the potential to change everything.

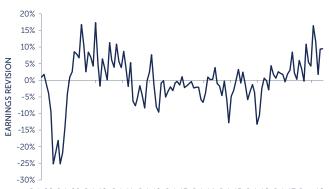
**CORPORATES ARE IN GOOD HEALTH:** The last 12 months have seen a steady progression of analyst upgrades. It is often the case that analysts lose confidence in their figures during stock market sell-offs and start to downgrade, but so far we have not seen this. In fact, analysts have been upgrading every month this year–including through June, leaving expectations that global equities will deliver 12% EPS growth over the next year<sup>1</sup>. Even allowing for some of this growth never to materialize, it still suggests corporates are doing well.

YET ECONOMIC PERFORMANCE IS MORE DISJOINTED:

The synchronized global growth and monetary policies that were behind the "goldilocks" conditions of 2017 have become more disjointed. A particularly worrying gap has opened between countries where a range of indicators are showing a mild slowdown in growth-particularly in regions outside the U.S. China in particular is struggling to balance a number of challenges to its economic health with high levels of indebtedness. Emerging Markets debt has been already caught in the crossfire and for equities it is not yet clear how this can be reconciled to the earnings growth being reported in markets.

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Analysts Have Increased Earnings Expectations Globally



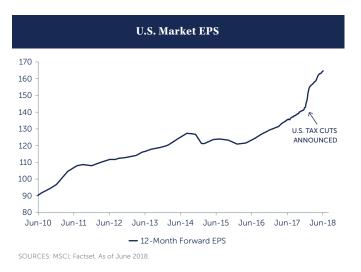
Jul-08 Jul-09 Jul-10 Jul-11 Jul-12 Jul-13 Jul-14 Jul-15 Jul-16 Jul-17 Jun-18 SOURCES: MSCI World: Factset. As of June 2018.

**Equity Valuations Have Returned to 2014 Levels** 



 2005
 2006
 2007
 2008
 2010
 2011
 2012
 2013
 2014
 2015
 2016
 2017
 2018

 SOURCES: MSCI World; Factset. As of June 2018.





## MULTI ASSET, CONTINUED

### OUTLOOK

- The combination of strong earnings growth and underwhelming equity markets has left equity valuations at levels last seen back in late 2014. Still, absolute value is not on offer and 'cheaper though not cheap' is a fair description. There is reasonable value–if one believes in the positive environment. Corporates are showing no signs of fatigue, despite indexes continuing to rise.
- A particular bright spot is the U.S. market. For a long time we had been skeptical of U.S. equities, but the unexpectedly generous tax cuts announced by President Trump in December 2017 had us re-run our analysis. The tax will directly feed into growth of after- tax earnings, which are currently expected to be 16% for next year<sup>1</sup>-the strongest since 2010.
- Italy doesn't worry us, but trade wars certainly do. In recent years, we have been sanguine about many of the fears that have
  accompanied the regular market set-backs. Brexit, the possible election of Marine Le Pen and even the current Italian situation,
  where the country struggled to form a government for more than three months after an election. As each fear has hit, we placed
  these concerns into a "keep calm and carry on" category, based on our view that they had little impact on corporate earnings
  growth. Nevertheless, the politics around trade remains a concern, as does the often unexpected nature of updates to the disputes.



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